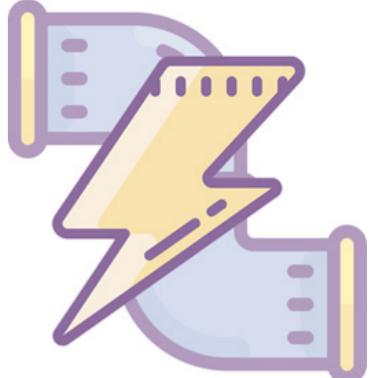


# Statistics that stick

LEONARDO CHIERGINI | ANDREA DE MARTINO | ANASTASIA DE PAOLIS | LORENZO GISMONDI | VALERIA GRAZIOSI | DAMIANO MAGRINI | LUDOVICO PINI | SARA TERZIGNI

Every action that we take, even the most seemingly insignificant, has an effect on the environment: these stickers, each one made for a specific place, will remind you just that.



Leaving the tap open for one minute consumes almost 10 liters of water and sufficient energy to power one energy-saving light bulb for 15 hours



NEXT TO LIGHT SWITCHES

The production of textiles produces 1.2 billion tonnes of greenhouse gas emissions each year, more than all international flights and sea travel combined. So: do you really need that new t-shirt?



INSIDE CLOTHING SHOPS

The average family can waste more than 680 liters every week from household leaks – equivalent to the amount of water needed to wash more than 300 loads of laundry



NEAR TAPS/FAUCETS

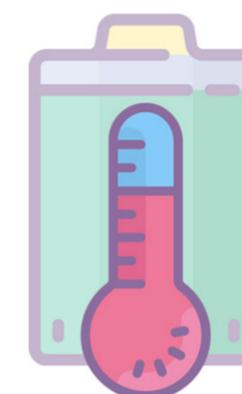
Much of organic waste ends up in landfills, where food decomposes and contaminates the soil and air, damaging the environment and surrounding communities: do not contribute to food waste!



ON RESTAURANT TABLES

Lowering the temperature by just one degree can reduce your energy consumption by over 5%, and you won't notice any difference in the temperature of the room

NEXT TO THE THERMOSTAT



If everybody recycled their newspaper, almost a million trees could be saved each day

NEAR THE TRASH CANS



Local food not only is fresher and has fewer preservatives: it also has a smaller impact on the environment because it does not travel thousands of kilometers to reach our tables

ON SHOPPING CARTS

Each Italian citizen, in a year, produces about 500 kilograms of waste



NEAR THE TRASH CANS

Because of litter left on the beach, the Pacific Ocean has accumulated so much trash that it spans a surface area 3 times the size of France



ON THE BEACH