

POLLUTION REDUCTION IS BECOMING DAY BY DAY A FUNDAMENTAL GOAL FOR THE PLANET TO REACH

A recent Harvard study found that the people living in areas where there is a long-term exposure to air pollution are more likely to die from Covid-19. In these last days many scientists are inviting the worldwide organizations and the governments to think about this result and take urgent actions to reduce pollution.

In consideration also of this recent study my plan to reduce pollution is based on few and simple proposals with an impact on:

- 1. Public transportation,*
- 2. Food,*
- 3. Reducing/Recycling*

PUBLIC TRANSPORTATION

As for this point, we need to:

- ❖ **incentivate and economically support the public transportation.** The use of bus, train or subway is an important way to reduce carbon emissions and to avoid the use of personal cars.
- ❖ give economic incentives for the **purchase of electric or hybrid cars.** Both of them greatly help to reduce and stop pollution
- ❖ promote the **purchase of bikes and electric bikes** for short trips in your town or village.



FOOD SUSTAINABLE CHOICE

With regard this proposal my idea is to:

- ❖ Give support and economic incentives to people who are willing to take care of vegetables garden for the growth of fruits and vegetables. This will allow to reduce the transportation for kilometers to deliver fresh food to the stores.
- ❖ Consequently, this will allow to choose fresh and local food from your area and from nearby farms. A great amount of fuel and carbon is needed for the transportation of food across the country and around the world



REDUCE&RECYCLE

With reference to this last point I would propose to:

- ❖ enforce a special tax for packaging which is extremely difficult to recycle i.e. styrofoam, coupled materials (paper cup with polipropilene)
- ❖ require to multinational company to provide minimal packaging to protect food;
- ❖ reduce tax for products that are made from recycled materials;
- ❖ promote the purchase of products with a recycle symbol on the package

