



# CHANGE ROME'S ENVIRONMENT

“A nation that destroys its soils destroys itself”

*Franklin Roosevelt*

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# THE PROBLEMS

Administering the city of Rome it has always been difficult due to the high number of inhabitants.

The aim of this presentation is to suggest a possible solution to clean up the roman environment.

The main problems of the city are summarized on the right.



High levels of air pollution



Partial street cleaning



Non-adequate recycling system



Poor maintenance of the sewer system



Carelessness of citizens regarding the environment

# SOLUTIONS

The background features a dark teal color with several thick, parallel diagonal lines running from the top-left to the bottom-right. A horizontal line, colored in a lighter shade of teal, is positioned below the word 'SOLUTIONS' and extends across the width of the image.

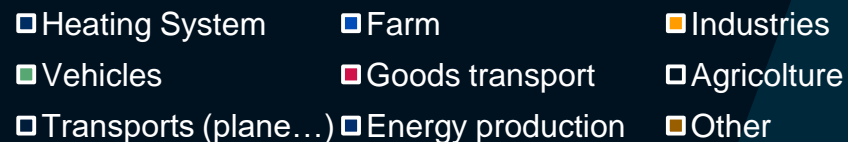
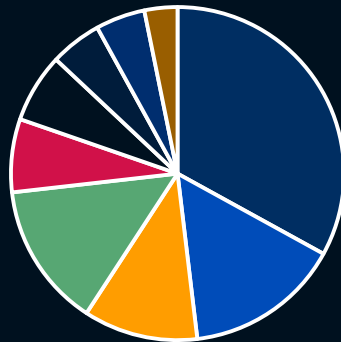
# AIR POLLUTION



## THE PROBLEM

Many researches and studies noticed that high air pollution is mainly caused by cars, public vehicles and heating systems.

PM 2,5



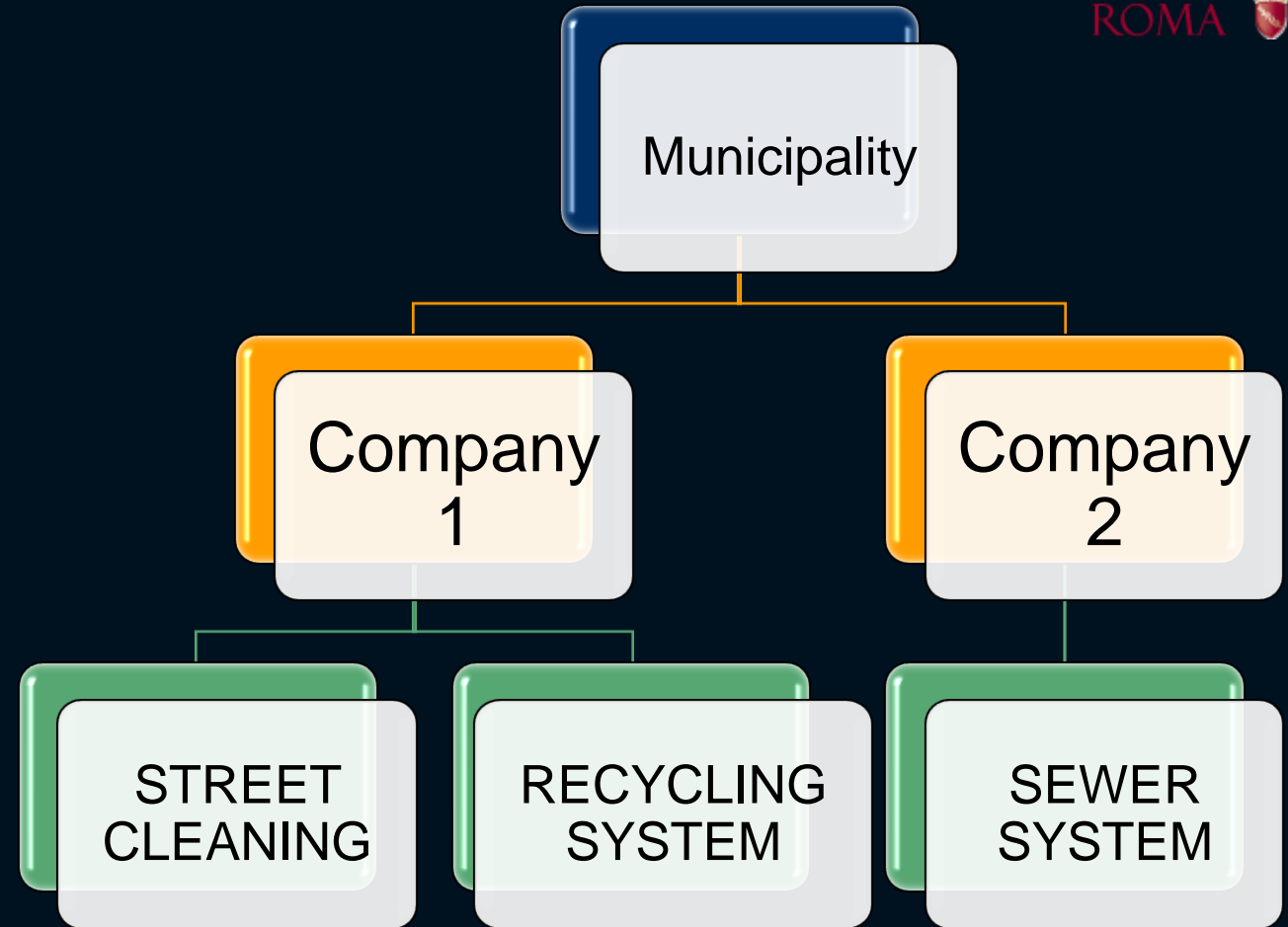
## THE SOLUTIONS

1. Incentivizing the purchase of hybrid cars (with reduction of taxes)
2. Creating cycle paths over the city
3. Incentivizing the use of public transport (with offers and promotions)
4. Establishing a monthly day during which citizens will not be able to drive their diesel car but just electric or hybrid ones

# STREET CLEANING RECYCLING SYSTEM SEWER SYSTEM

*For the poor services offered we blame AMA*

As consequence, we suggest diversifying and outsourcing to different companies those three sectors; moreover, to prevent the disservices, it's important to improve the supervision by the authorities towards the companies in charge of these activities.



# CARELESSNESS



Behaviour of citizens has a huge impact on environment and disrespectful attitude can't be ignored.

## Problems

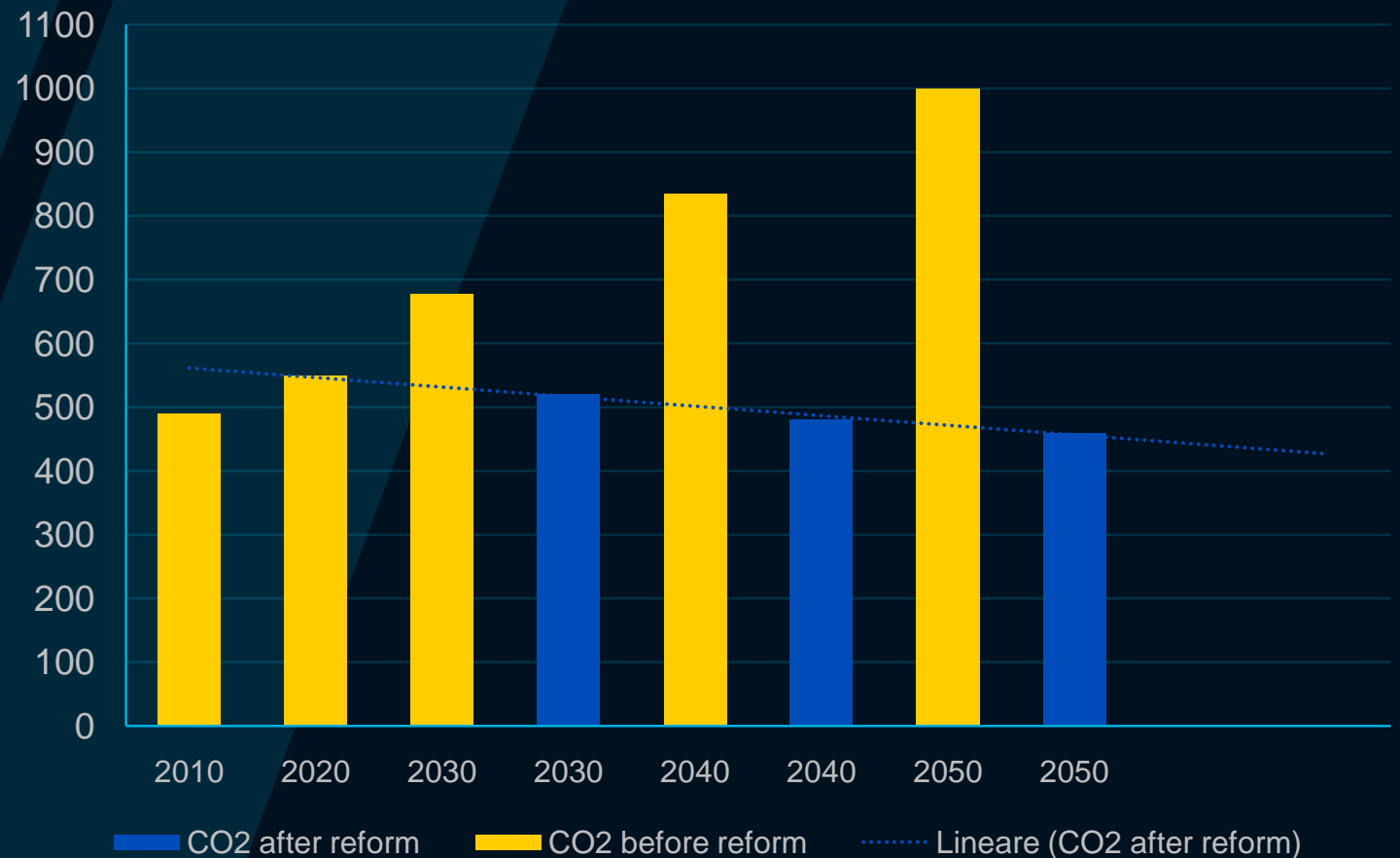
- Throw garbage on the ground
- Buy cars with low euro class (EURO 2)
- Don't recycle

## Solutions

- Educate about good behaviour in school
- Advertise public transport usage
- Strengthening of punishments for those who break the rules

# FORECAST

The graph shows an hypothetical reduction of CO<sub>2</sub> over the decades, thanks to our reforms



Source for data before 2020: [www.avionews.it](http://www.avionews.it)  
Data after 2020 is made on projections

# THANKS!

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