

Globalization: cultural identity loss

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What is globalization?

- Globalization is the exchange of resources, cultures and ideas through the world.



What is cultural identity?

- Cultural identity is the sense of belonging to groups of people with the same culture.



Causes for cultural loss

- Western culture dominance
- Interconnections through social media
- Improved global travel



Positive effects

- More knowledge
- Open up to new ways of thinking
- Greater tolerance



Negative effects

- Disappearance of smaller cultures
- Loss of cultural diversity between countries



Trends

- Only real trend is to adapt to the Western culture.



What people think [comments]

- David Thompson
- Zin Eddine Dadach



David Thompson
Cape York Land Council

24th Jan, 2018

Human cultures are dynamic and multifaceted. Particular cultural identities blend with and are in tension with mainstream or globalising contexts, and people develop at least a bicultural or a multicultural capacity.

[Cite](#)

1 Recommendation

Most recent answer



Zin Eddine Dadach
Higher Colleges of
Technology

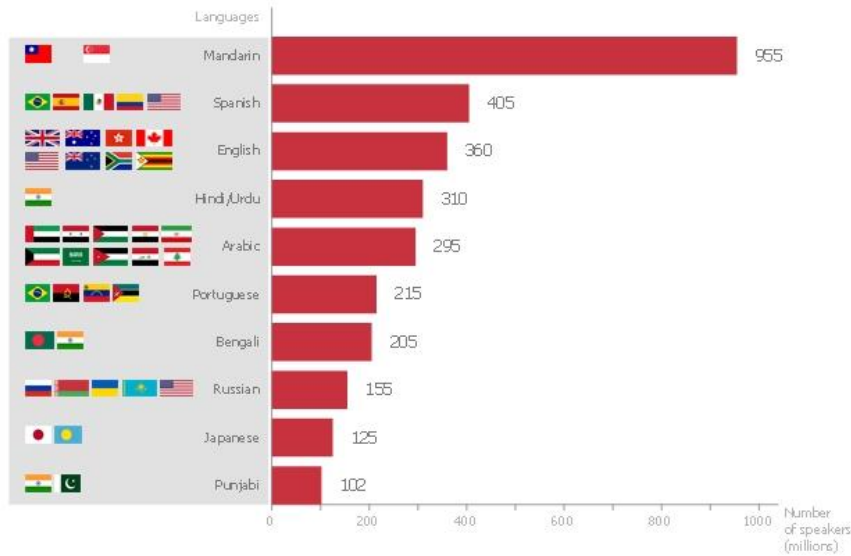
13th Apr, 2018

I think it is important to keep every single culture in the planet because every culture has a different angle for looking at the Absolute Thruth that nobody has. The good way for any culture to grow is to Learn from the other cultures. Its angle and vision become wider and closer to the Absolute. However, Wisdom and Human love are needed.

[Cite](#)

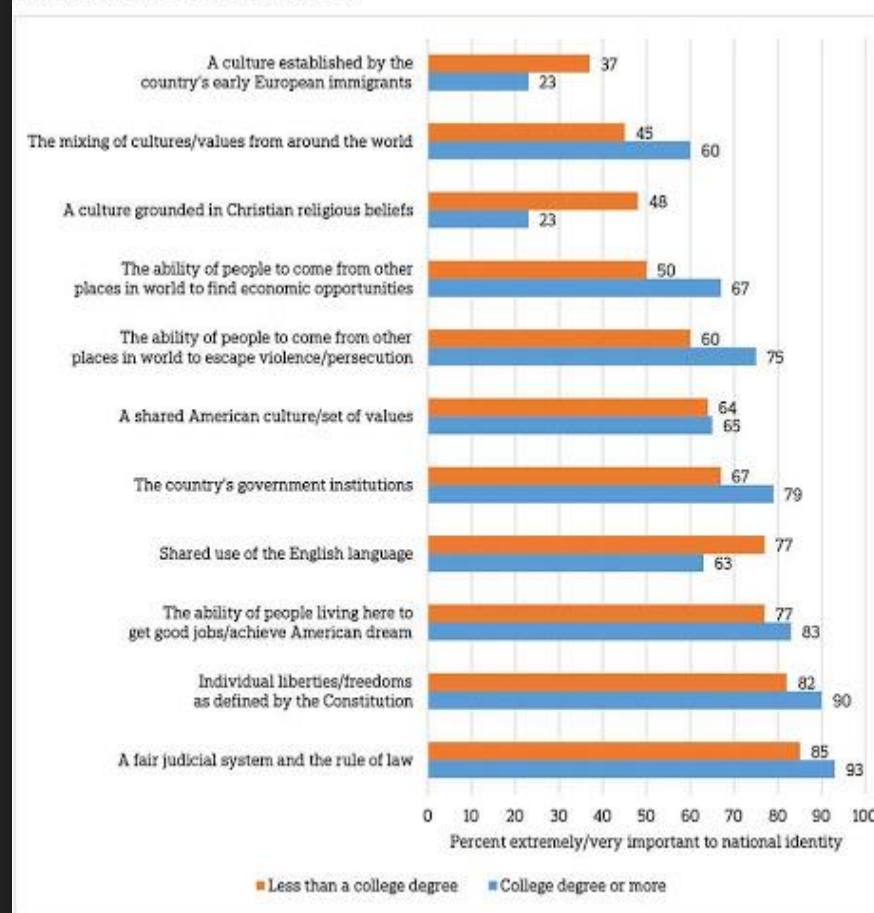
1 Recommendation

Graphs



Language is a good indicator of cultural globalization, we can notice that many languages are also spoken outside native countries

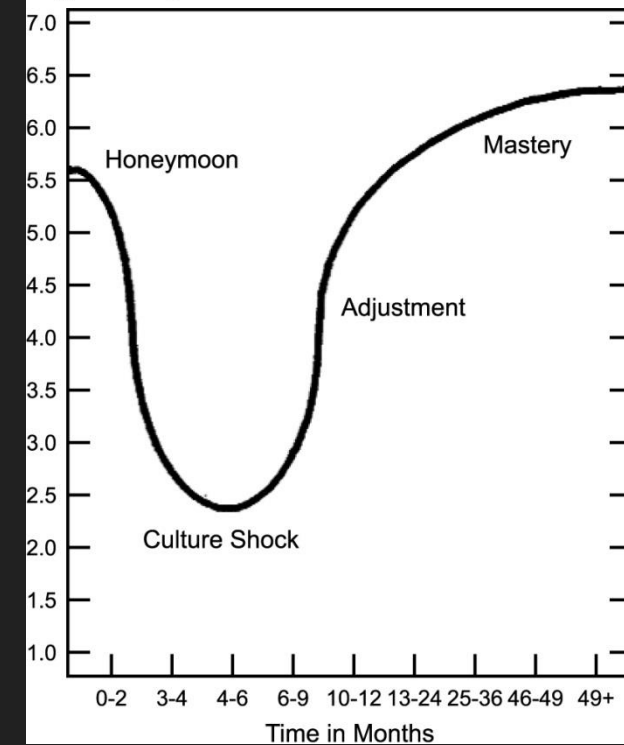
Those without a college degree are more likely to say cultural factors are key to American identity compared to those with a college degree.



Question: How important is each of the following to the United States' identity as a nation?
Source: AP-NORC Center poll conducted February 16-20, with 1,004 adults nationwide.

Graph indicating what people say about the American cultural identity, divided in those with a college education and those without

Degree of Adjustment



Graph indicating the adjustment period to one culture during a period of months

Conclusion

- Cultural globalization can be positive if we can open up to foreign cultures without completely losing our own.

Thanks for your attention ☐ ☐